



# STUDENT DATA KEY CONCEPTS

## Fundamentals

When it comes to working with student data, it is important to understand key concepts to better leverage the information available to you.

### 1. Academic Plan Counts vs Headcounts

These terms represent different measures and won't return the same number. **Academic Plan Counts** count all academic plans, even if students have multiple. **Headcounts** will only count a student once regardless of their academic plan(s).



VS



**Active and non-active plans**  
A student will be counted more than once if they are tied to multiple academic plans within the same college or department.

**Unique student counts**  
A student will be counted only once.

### 2. Active Plan Status vs Enrollment Status

The difference between Active Plan Status and Enrollment Status are also commonly mixed up. **Active Plan Status** determines if a student is considered active and permitted to enroll in classes for the term. **Enrollment Status** determines if a student is currently enrolled in at least one unit for the term.



VS



**Active Plan Status**  
A student has an active status, allowing them to enroll in a term and be evaluated for transfer credit.

**Enrollment Status**  
A student has enrolled in more than one unit the specified term.

### 3. Degrees Awarded and Majors Completed

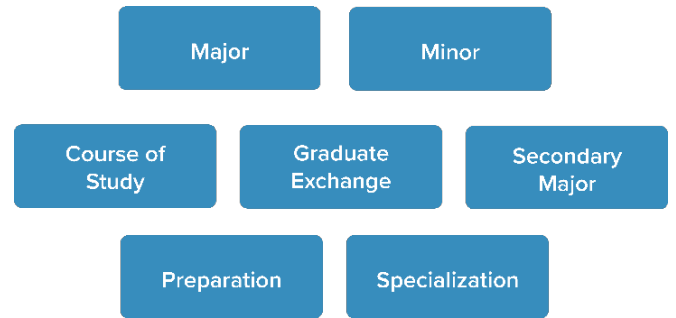
Degrees awarded and majors completed counts are not unique counts of students, meaning that a student will be counted more than once if they completed multiple degrees or majors.

### 4. Student Enrollment vs Class Enrollment

Student enrollment is recorded when a student enrolls into at least one unit for the term. Class enrollment indicates that a student has enrolled and occupied a "seat" in the class.

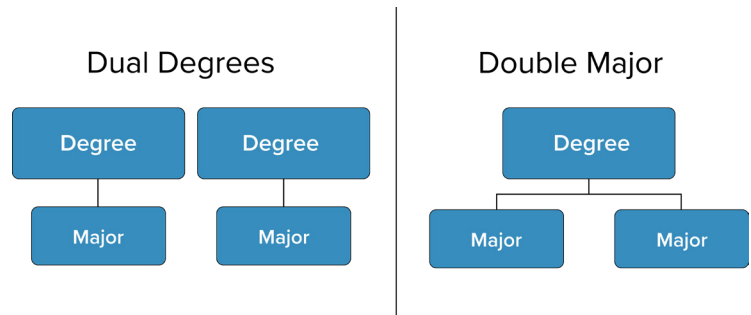
### 5. Academic Plan vs Major

These terms are sometimes used interchangeably, but academic plans can refer to majors, minors, and other specialized plan types.



### 6. Double Majors and/or Dual Degrees

A student who completes a double major will receive a single degree that represents both of their majors, unlike a traditional degree with a major and minor. Dual degrees indicate that a student has been awarded two degrees.



### 7. Institutional Diversity

To answer common questions about student demographics and diversity, data is available to the whole university via the [Institutional Diversity Dashboard](#) and the [Academic College Diversity workbook](#). This data is aggregated to protect privacy.

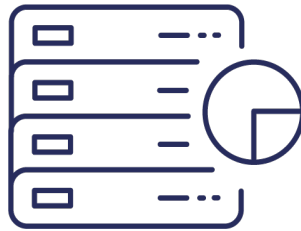
## Essential Tools

Student success is measured in many ways and UAIR is pleased to present data and tools that will help inform your student-focused decisions. Data is sourced from UAccess Student, admissions information, student financials, and more to ensure that campus has the information it needs.

[UAccess Analytics](#) is the university's internal hub for viewing institutional data. To access, users must have a recognized business need for the data and submit an AccessFlow request. The [Interactive Fact Book](#) is a publicly available resource that provides top-level student data in a transparent manner. Click on the icons and start exploring some of the highlighted tools below!



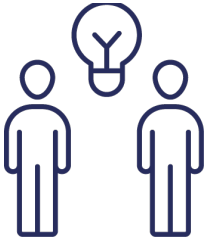
**Academic Plans & Headcounts**  
UAccess Analytics



**Catalog & Schedule**  
UAccess Analytics



**Class Enrollment**  
UAccess Analytics



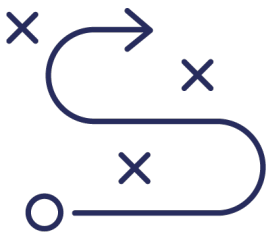
**Fall Census**  
UAccess Analytics



**Institutional Diversity**  
UAccess Analytics



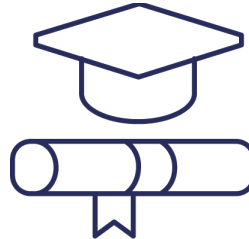
**Student Detail**  
UAccess Analytics



**Admissions Pipeline**  
Interactive Fact Book



**Enrollment Workbook**  
Interactive Fact Book



**Degrees & Majors Awarded**  
Interactive Fact Book

### Student Data Resources

UAIR offers several resources to help you get up to speed with UAccess Analytics, grow your data literacy, and get help when you need it.

#### [UAIR Starter Pack](#)

Learn essential UAccess Analytics skills and create your own reports, visualizations, dashboards, and more.

#### [UAccess Analytics Office Hours](#)

Get one-on-one assistance from a UAIR Data Analyst.

#### [Institutional Data Dictionary](#)

Look up the meaning of essential reporting terms used throughout UAccess Analytics and the Interactive Fact Book.

#### [UAIR Training Page](#)

Sign up for interactive trainings in EDGE Learning and browse tutorial resources.

#### [UAIR Data Literacy](#)

Expand your data literacy with our Data Exploration Series, trainings in EDGE Learning, and FAQs.

#### [UAIR External Newsletter](#)

Stay up to date on the latest dashboard releases, news, and more with this monthly newsletter.