



# Data Exploration Series: Focus on Fall 2023 Student Census

# Agenda & Presenters

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Program Manager

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- Introduction
- Fall Census Overview
- Fall Census Highlights
- Dashboard Tour
- Q&A

# WHO WE ARE AND WHAT WE DO

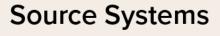
UAIR is committed to providing data that empowers campus decision makers, informs policy and practice, and tells the Arizona story.

#### Our Services

- Enterprise Data Warehouse
- UAccess Analytics & Reporting
- External Reporting & Rankings
- Interactive Fact Book
- Customer Experience & Support
- Data Science
- System Management

# **UAIR Data Path**

Follow the data lifecycle and how our teams deliver it to you



UAccess | Employee

UAccess | Financials

UAccess | Research

UAccess | Student

Additional Sources

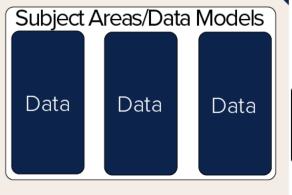
#### Data Intake

**ETL/ELT Process** 

- 1 Extract
- 2 Transform
- 3 Aggregate
- 4 Load
- 5 Validate

IBM Datastage

### Enterprise Data Warehouse



ORACLE Data Warehouse (Oracle 19c)

aws

Data Lake (AWS Lake Formation)

#### **UAIR Services**

Analytics & Reporting

Data Science

External Reporting

Training & Data Literacy



UAccess Analytics
Oracle Analytics Server (12.5.90)

#### Data Governance, Management, and Security

# University Analytics & Institutional Research

#### Ravneet Chadha

Associate Vice President & Chief Data Officer

#### **UAIR Teams**

Administrative Data

Customer Experience & Support

Data Engineering

Institutional Reporting

Student Data

Systems Architecture & Security

Data Analysts, BI Developers, Communication Professionals, Data Engineers, Developers, and more bringing this data to you

# WHO'S HERE

185 Registered attendees

39% Have never attended a DES

59% Responded as comfortable with UAccess Analytics

### WHAT DO YOU WANT TO KNOW?

Can you view census data by campus? Does it capture transfer and part-time students?

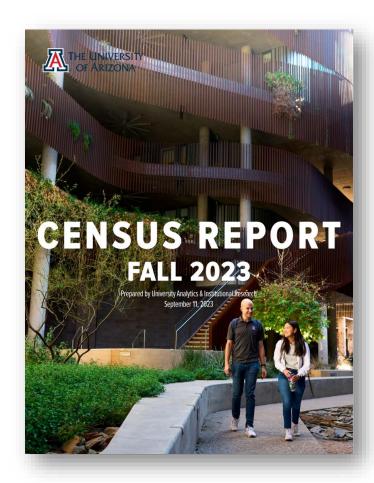
How do I access census data?

I am looking to gain a better understanding of how to take advantage of data that is accessible to me. Please share more about how Arizona Online and Distance campus students are captured into Census reporting?

What are some of the greatest challenges in preparing this dataset?

How is the data collected?

### START USING CENSUS DATA





teams and campus community whose unwavering

frew talented new students from around the globe. our promise of an outstanding college education



#### FINANCIAL AID & AFFORDABILITY

For Fall 2023, the Office of Scholarships & Finan-For Pais 20/2, the United or Schodardips & Finds 
and 20/24, bit of Micro Schodardips & Finds 
and 20/24, bit of Micro Schodardips & Finds 
and statutional grants, merit- and need-based 
scholarships, and student and parent form. DSFA 
for Schodardips 
for Scho sions about paying for college and investing in their

Beginning in spring 2023, the Arizona Promise which covers the same costs for Native students who are enrolled members of one of Arizona's 22 federally recognized Tribes, almost 2,500 students

This year's incoming class is also one of the most

core academic high school GPA of 3.58. The class includes about 1,200 W.A. Franke Honors College

and 100 countries are represented in this year's incor-

High School and a 56% increase in first-year students from Chaparral High School. The high number of in-state first-year students is the result of a deliberate effort to

### START USING CENSUS DATA

# **Updated Interactive Fact Book**

Publicly available on uair.arizona.edu

### **Census Dashboards**

Available in UAccess Analytics, BI\_SA\_Medium required



# FALL CENSUS OVERVIEW

# WHAT'S THE POINT?

- Serves as a universal point-in-time (PIT) across the majority universities
- On-campus significance
- Data is referenced for years to come

# WHAT IS SNAPSHOT DATA?

- A snapshot is a Point-in-time (PIT) capture of the state of the data
- Several snapshots are collected throughout the year



# **HISTORY**

- Previously, fall census data was available months after census day
- UArizona now leads the way
  - Census data is available a little after a week
  - Census dashboards on-demand

# FALL CENSUS HIGHLIGHTS

### **FALL CENSUS HIGHLIGHTS**

#### **Total Enrollment**

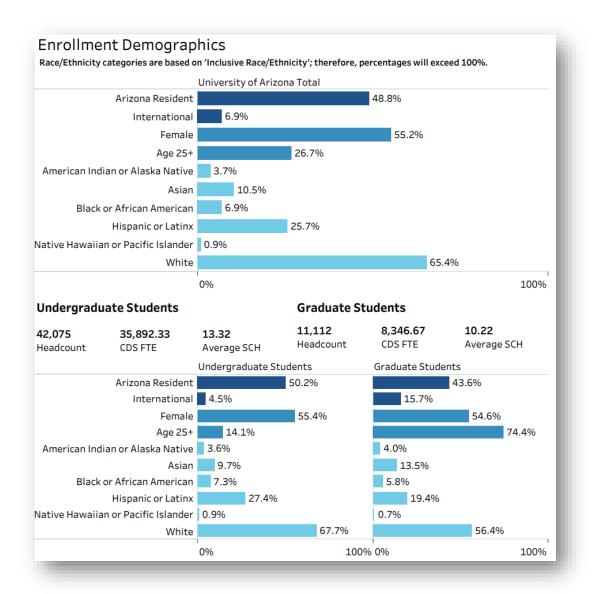
53,187

**Enrolled Students** 

(CDS FTE: **44,239.00**)

#### **Total Enrollment by Campus**

Main	40,533
Arizona Online	9,164
Arizona International	1,831
Phoenix	838
Distance	558
Sierra Vista	159
Arizona Intl. Direct	104



# **FALL CENSUS HIGHLIGHTS**

#### New Undergraduates

#### **INCOMING FIRST-YEAR** UNDERGRADUATE COHORT

#### **Average Scores**

Part-time students are excluded.

1265 25 3.58 ACT SAT H.S. GPA

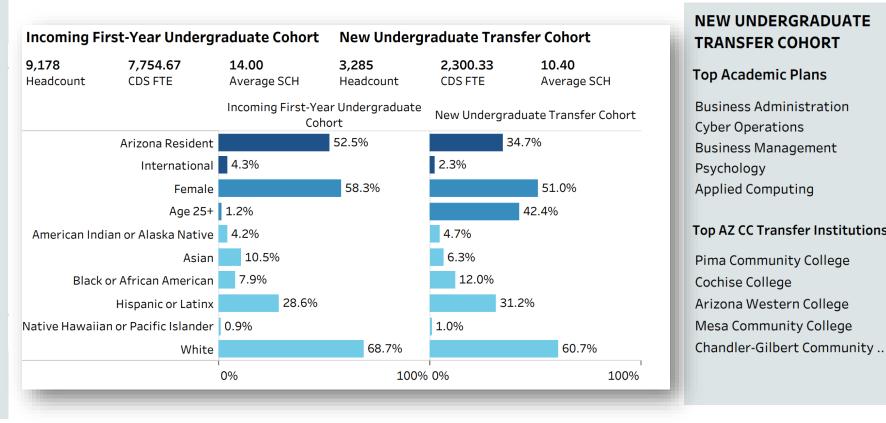
#### **Average Scores: Honors Students**

Part-time students are excluded.

1356 29 3.90 ACT H.S. GPA SAT

#### **Top Academic Plans**

Business Management	1,852
No Major Selected A-Center	809
No Major Selected Engineering	643
Medicine	470
Computer Science	391



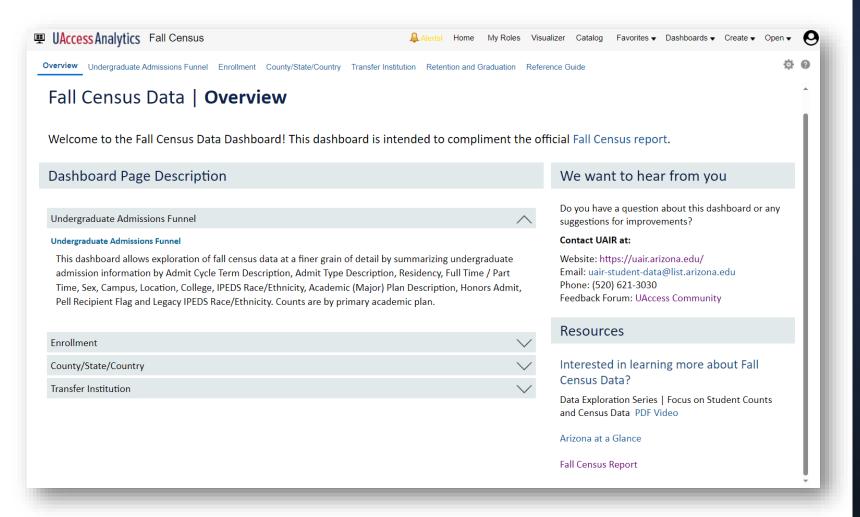
#### **NEW UNDERGRADUATE** TRANSFER COHORT **Top Academic Plans Business Administration** 508 307 **Cyber Operations** 230 **Business Management** Psychology 207 132 **Applied Computing Top AZ CC Transfer Institutions** Pima Community College 573 89 Cochise College Arizona Western College 67

46

38

# DASHBOARD TOUR

# **FALL CENSUS DASHBOARD**



Location:
Dashboards->Student->Fall
Census

Overview page contains descriptions, contact info, links to Fall Census report, and more

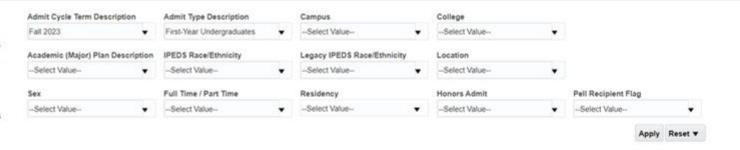
### UNDERGRADUATE ADMISSIONS FUNNEL

- Displays first-year student headcounts through fall undergraduate admissions funnel
  - Applicants
  - Admits
  - Enrollment fee
  - Orientation
  - Housing
  - Yield
- Breakout sections for campus, residency, sex, first generation, Inclusive Race/Ethnicity, IPEDS Race/Ethnicity, and Legacy IPEDS Race/Ethnicity
- Defaults to current admit term and first-year undergraduate students
- Prompts can be used to get to a finer grain of data
- Switch between headcounts and percentages

# UNDERGRADUATE ADMISSIONS FUNNEL

# Undergraduate Admissions Funnel: FirstYear Undergraduates |

This report counts the number of students through phases of UArizona's Fall Undergraduate Admissions Funnel. Arizona Online students, typically, do not pay the enrollment fee, attend orientation, or apply for housing. This report will always display three consecutive fall terms. If you are interested in the admission funnel for graduate students, please see the Graduate Student Admission Funnel.



#### Campus

Campus	Admit Term	Applicants	Admits	Enrollment Fee	Orientation	Housing	Yield
Main	Fall 2021	46,062	41,308	8,978	8,658	5,485	8,376
	Fall 2022	49,830	44,311	9,600	9,164	5,792	8,883
	Fall 2023	54,035	47,477	9,404	9,154	5,771	8,811
Arizona Online	Fall 2021	1,722	506	17	17	2	200
	Fall 2022	1,870	785	24	18	7	316
	Fall 2023	1,996	866	14	13	2	384
Distance	Fall 2021	7	0	0	0	0	(
	Fall 2022	10	4	.0	0	0	
	Fall 2023	7	0	0	0	0	- (
Sierra Vista	Fall 2022	1	0	0	0	0	-
Arizona International	Fall 2021	142	55	0	0	1	-
	Fall 2022	12	1	0	0	0	- 1
	Fall 2023	3	0		0	0	
Anzona International Direct	Fall 2021	269	127	5	3	0	37
	Fall 2022	380	.94	5		0	26
	Fa0 2023	425	26	1	1	0	1

View the data by: Campus Counts

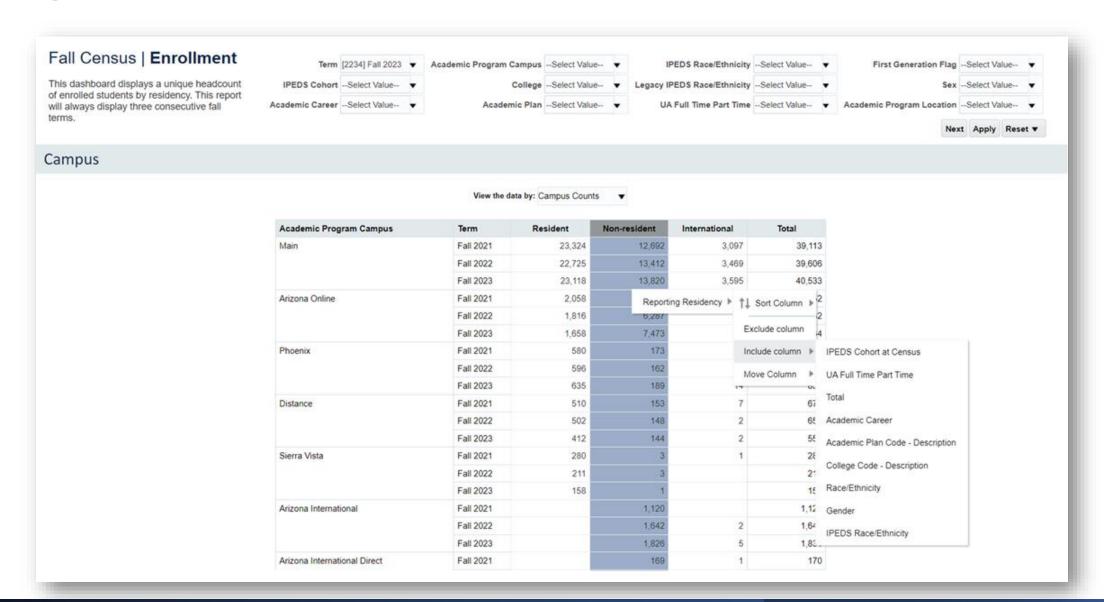
Admit Term	Campus	Applicants	Admits	Enrollment Fee	Orientation	Housing	Yield
Fall 2021	Main	95.6%	98.4%	99.8%	99.8%	99.9%	97.1%
	Arizona Online	3.6%	1.2%	0.2%	0.2%	0.0%	2.4%
	Distance	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Arizona International	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%
	Arizona International Direct	0.6%	0.3%	0.1%	0.0%	0.0%	0.4%
Fall 2022	Main	95.6%	98.0%	99.7%	99.8%	99.9%	96.3%
	Arizona Online	3.6%	1.7%	0.2%	0.2%	0.1%	3.5%
	Distance	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Sierra Vista	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Arizona International	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Arizona International Direct	0.7%	0.2%	0.1%	0.0%	0.0%	0.2%
Fall 2023	Main	95.7%	98.2%	99.8%	99.8%	100.0%	95.7%
	Arizona Online	3.5%	1.8%	0.1%	0.1%	0.0%	4.2%
	Distance	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Arizona International	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Arizona International Direct	0.8%	0.1%	0.0%	0.0%	0.0%	0.1%

View the data by: Campus Percentage ▼

### **ENROLLMENT**

- Displays enrolled student headcounts
- Headcounts are broken down by residency status
- Breakout sections include, campus, academic career, sex, Inclusive
   Race/Ethnicity, IPEDS Race/Ethnicity, and Legacy IPEDS Race/Ethnicity
- Enable hidden columns to see full time/part time breakdowns
- Switch between headcounts and percentages
- Review prompt selections to get your desired grain of data

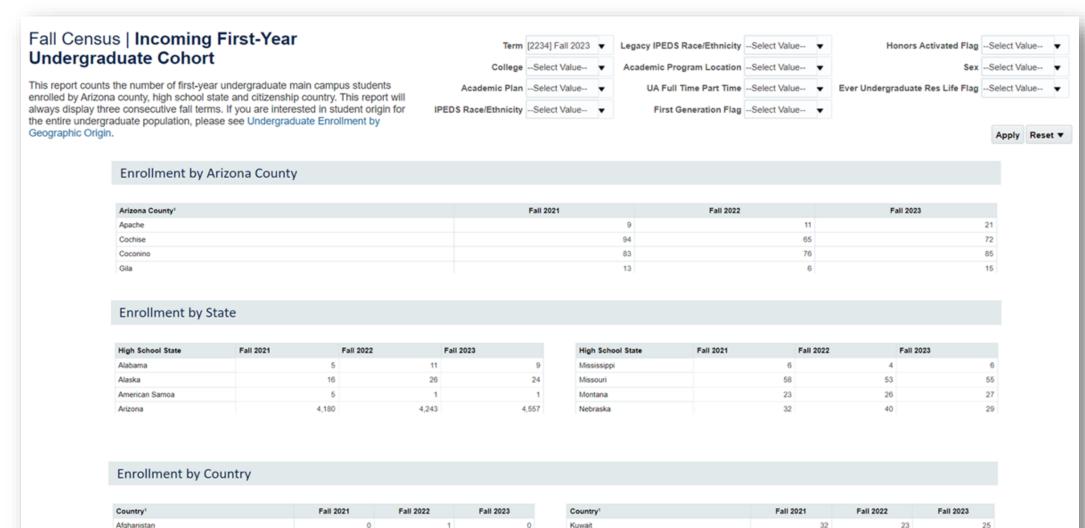
# **ENROLLMENT**



# **ENROLLMENT BY COUNTY/STATE/COUNTRY**

- Displays enrollment headcount for first-year undergraduate main campus students
- Enrollment by Arizona county, US state, and citizenship country
- For student origin data of the entire undergraduate population, click link for *Undergraduate Enrollment by Geographic Origin*

# **ENROLLMENT BY COUNTY/STATE/COUNTRY**



Kyrgyzstan

Lebanon

Liberia

0

0

0

0

0

0

Angola

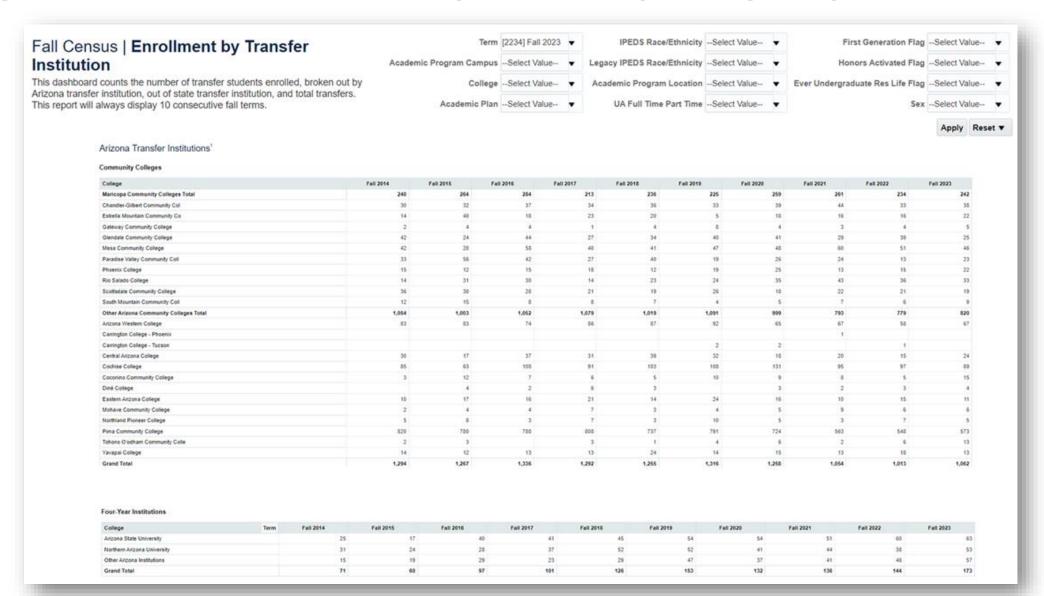
Argentina

Australia

### **ENROLLMENT BY TRANSFER INSTITUTION**

- Headcount of enrolled transfer students
- Broken out by Arizona transfer institutions, community colleges and four-year institutions
  - Community colleges Totals for Maricopa county colleges and other Arizona community colleges
  - Four-year institutions ASU, NAU, and other Arizona institutions
- Out of state transfer institutions
  - Community colleges/other
  - Four-year institutions
- Total transfers
  - AZ transfer institutions
  - Out of state transfer institutions
  - Graph bars represent total transfers, darker blue represents AZ transfers, lighter blue displays out of state transfers

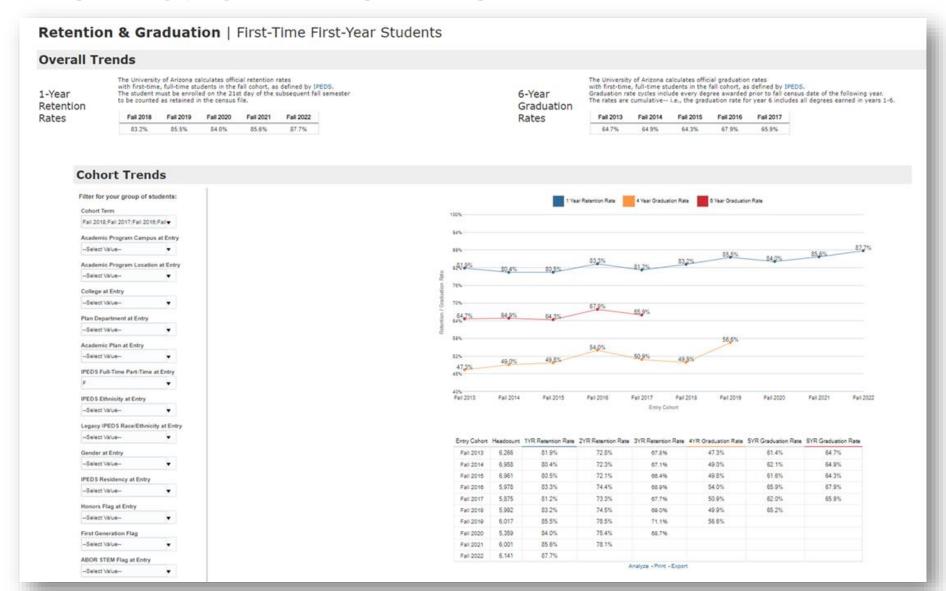
# **ENROLLMENT BY TRANSFER INSTITUTION**

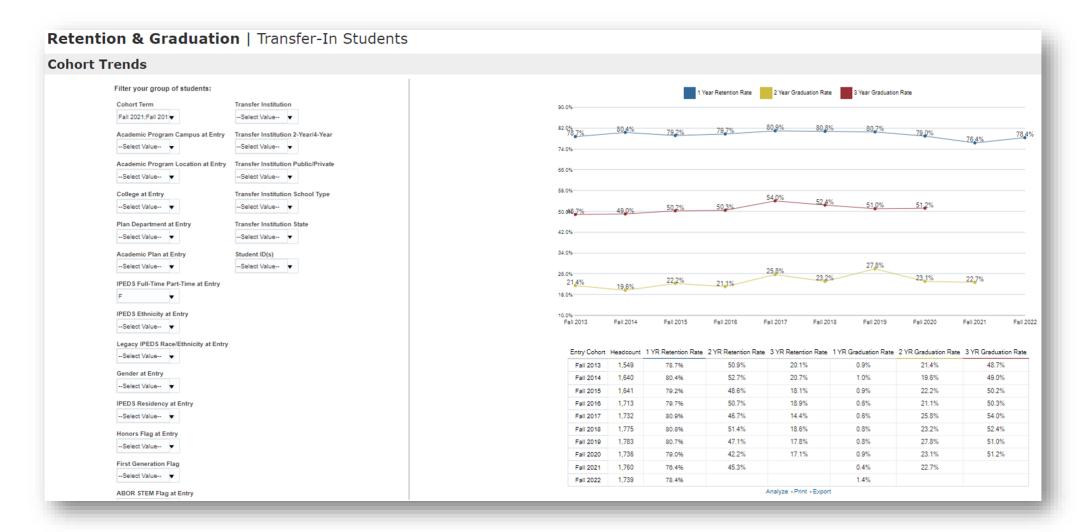


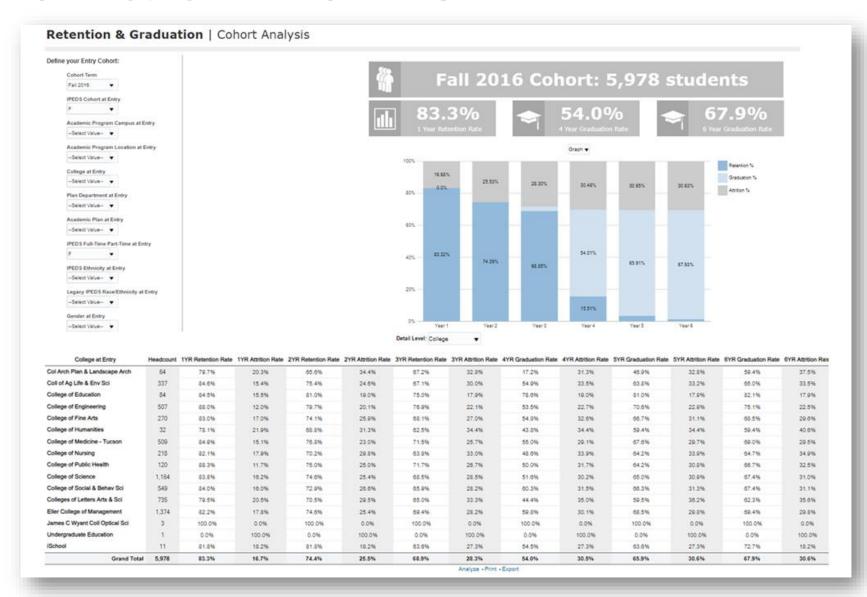
# **ENROLLMENT BY TRANSFER INSTITUTION**

#### Enrollment by Transfer Institution | New Undergraduate Transfer Cohort Out-of-State Transfer Institutions<sup>1</sup> Last Transfer Institution Type Fall 2014 Fall 2015 Fall 2016 Fall 2017 Fall 2018 Fall 2019 Fall 2020 Fall 2021 Fall 2022 Fall 2023 684 709 795 878 Community Colleges/Other 322 400 494 Four-Year Institutions 378 436 414 538 487 524 740 1,172 **Grand Total** 684 758 742 924 887 1.018 1,349 1,449 1,691 2,050 Total Transfers<sup>1</sup> 3,500 3,000 2,500 Total 2,000 Arizona Transfer Institutions 1,500 Out-of-State 1,000 500 Fall 2016 Fall 2017 Fall 2020 Fall 2021 Fall 2022 Fall 2014 Fall 2015 Fall 2016 Fall 2017 Fall 2018 Fall 2019 Fall 2020 Fall 2021 Fall 2022 Fall 2023 Arizona Transfer Institutions 1,365 1,327 1,433 1,393 1,381 1,469 1,390 1,190 1,157 1,235 Out-of-State Transfer Institutions 758 742 924 887 1.018 1.349 1.449 1.691 2.050 2,049 2,085 2,175 2,317 2,268 2,487 2,739 2,639 2,848 3,285 Grand Total Students' last transfer institution is represented.

- This page redirects to Retention & Graduation dashboards
- Subpages include first-time first-year, transfer in students, and cohort analysis
- Overall Trends display 1-year retention and 6-year graduation metric
- Graph displays cohort trends of 1-year retention, 4-year graduation and 6-year graduation
- Defaults to the last 10 fall terms
- Filter for desired student group with prompts on the left







# QUESTIONS?

### TRAINING & DATA LITERACY

- Interactive trainings in EDGE Learning
- YouTube playlists
- Data Exploration Series highlighting important services
- One-on-one office hours
- External newsletter



# **Data Exploration Series**

Focus on the Class Enrollment Subject Area

- Coming November 16th
- Get an inside look at how UAIR designed this new subject area
- Dashboards tours
- Ask questions
- Sign up now!

# DATA EXPLORATION SERIES

Focus on the Class Enrollment Subject Area





# THANK YOU

